

AGENDA

The Challenges Companies Face in Meeting the Requirements of International Markets for Exported Products

Date: 18 December 2025

Time: 09:30 – 12:00

Venue: Garden Hotel, Hall: Iris

Address: Rr. Agim Çela, nr.1, Prishtinë

TIME	SESSION DESCRIPTION
09:30 – 09:45	Registration of participants
09:45 – 10:00	Opening of the meeting by the Secretariat of the National Council for Economy and Investment Introductory remarks by the British Chamber of Commerce in Kosovo – Mr. Fatmir Aliu – BCK AFB Committee; Meridian Corporation
10:00 – 10:45	Presentation of the EBRD program supporting businesses in standards certification – Ms. Leonora Kusari, European Bank for Reconstruction and Development Presentation on the BRC food safety standard – Mr. Zijadin Gojnovci – BCK AFB Committee, E&E Consulting Presentation on grant schemes offered by KIESA – Mr. Zef Dedaj, KIESA
Coffee break	
11:00 – 11:50	Focused discussion: - The main challenges businesses face during export because of limitations in compliance of goods or services. - The need for modernization, certification, and improvement of the quality of exported goods and services.
11:50 – 12:00	Conclusion of the discussion
12:00	Lunch